



top 5 APPS

FOR STARTUPS &
ENTREPRENEURS



An oldie but still a "goodie" Trello uses boards and cards to organize your projects and includes "power-ups" to integrate the apps you already use (Google Drive, Survey Monkey, Twitter to name a few). It's free version is serviceable enough but having a paid membership allows more customization and prioritized support.

The most customizable app in the cloud, Airtable is essentially a database (don't be scared) that you can adapt with various building blocks to fit any project you can think of. It can be used for anything from social media content calendars to CRMs, to personal to-do-lists. It may require someone with the know-how to truly make it shine, but free templates are available to get you started.



Zapier is an app integrator that allows you to connect all the different apps you use and create workflows to automate tasks. Their business design is ingenious, providing SaaS startups with the opportunity to showcase their products and discover new ways to automate and integrate with larger corporations. Be it automating your social media posts with email marketing campaigns or creating a ticket in ZenDesk based on actions in GitLab - you name it you can Zap it!

Perfect for small or solo businesses, Freshbooks isn't just an accounting app - it includes invoice generation (which you can customize to fit the look and feel of your business), timetracking, and payments. It also allows file sharing through its project management interface and timetracking. Trust me - they thought of everything!



Described as "a new doc that grows with your ideas. People have made Coda docs that do everything from launch products, to scale small businesses, to help them study for tests", Coda.io is another app that allows you the freedom to "make it your own". It looks just like a Word doc but the various formulas and interactive elements included open it up to a world of possibilities. They also have themes to pick from in case your creative juices don't flow in that direction.

Need help automating your small
business with these handy apps?

Let's
chat!

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